



# Streetsbrook Infant & Early Years Academy

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Dear Parents

## Re: 'Life Ready'

We are pleased to inform you about an exciting new initiative called 'Life Ready' which Streetsbrook is becoming involved with. 'Life Ready,' aims to inspire children about their future by increasing awareness and encounters with different careers and workplace environments. The 'Life Ready' programme has been developed in collaboration with local school leaders and Solihull Council's Employment and Skills Team to prepare children and young people for the world of work.

A recent survey published by the Education and Employers Charity has shown for the first time a link between engagement with the world of work and attainment in primary education. Furthermore, research suggests that children begin to define jobs by gender between five and seven years of age and rule out certain subjects and career routes. It is therefore vital that as we raise our children's awareness of the breadth of careers available and challenges these stereotypes early on.

There are a few important ways that you can help us to embed the 'Life Ready' programme at Streetsbrook:

- We would really like you to arrange to come into Streetsbrook and share an insight into your career. This could involve you **talking to the children** about your job or running a few activities/workshop for the children to gain more of an understanding.
- We would also be extremely grateful if you were in a position to enable a class of children or year group to **visit your workplace** in order to give them first-hand experience of the careers available and the working environment.

If you feel that you can support Streetsbrook in any of these ways then please do not hesitate in getting in touch. To find out more about 'Life Ready,' please visit:

<http://www.solihullforsuccess.com>

Many thanks for your support with this programme.

Yours sincerely

Z.N. Smith

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Leader for Life Ready

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